

**Claims**

1        1. A hand-held device for transferring a film from a backing tape onto a  
2 substrate, said device comprising:  
3              a housing in which a supply of the backing tape is arranged; and  
4              an application member projecting from said housing and having a front end  
5 with a free end and at least a first application edge and a second application edge, the  
6 backing tape being wound around said free end and said application edges of said  
7 application member and extending into said housing with tape sections at a lower  
8 longitudinal side facing the substrate during the mode of operation and at an upper  
9 longitudinal side opposite said lower longitudinal side;  
10              wherein said second application edge projects from the lower longitudinal  
11 side of said application member.

1        2. A hand-held device according to claim 1, wherein:  
2              said application edges have mid-central planes enclosing an angle of  
3 approximately 30° to 120°.

1        3. A hand-held device according to claim 2,  
2              wherein said mid-central planes of said application edges enclose an angle of  
3 about 45° to 90°.

1        4. A hand-held device according to claim 1, comprising:  
2              a third application edge projecting from the lower longitudinal side of second  
3 application member between said first application edge and said second application edges.

1        5. A hand-held device according to claim 4, wherein:  
2              the height of at least one of said second application edge and said third  
3 application edge is greater than the cross-sectional dimension of said first application edge.

1        6. A hand-held device according to claim 4, wherein:  
2              said application member has a shaft;

3                   the height of at least one of said second application edge and said third  
4   application edge is greater than the cross-sectional dimension of said shaft of said  
5   application member.

1                 7.    A hand-held device according to claim 4, wherein:  
2                   the cross-sectional shape of at least one of said second application edge and  
3   said third application edge is convergent.

1                 8.    A hand-held device according to claim 7, wherein:  
2                   the cross-sectional shape of at least one of said second application edge and  
3   said third application edge is wedge-shaped.

1                 9.    A hand-held device according to claim 4, wherein:  
2                   said housing has a lower border and a bottom side; and  
3                   said second application edge extends beyond at least one of said adjacent  
4   lower border of said housing or said bottom side of said housing.

1                 10.   A hand-held device according to claim 1, wherein:  
2                   said housing has a lower border and a bottom side; and  
3                   said second application edge extends beyond at least one of said adjacent  
4   lower border of said housing or said bottom side of said housing.

1                 11.   A hand-held device according to claim 1, wherein said application member  
2   has a front end portion movable upwards against an elastic restoring force.

1                 12.   A hand-held device according to claim 11, wherein said application member  
2   has a rear end portion fixedly held in said housing; and  
3                   said application member is elastically flexible in a vertical direction in at  
4   least a partial area of its length.

1                 13.   A hand-held device according to claim 1, wherein said application member is  
2   rotatably mounted about a swivel axis extending in said housing upwards against an elastic  
3   restoring force.

1        14. A hand-held device according to claim 1, further comprising at least one  
2 guiding web projecting backwards from a backside of said second application edge on at  
3 least one side, said guiding web having an inner side guiding the backing tape being wound  
4 around said second application edge.

1        15. A hand-held device according to claim 1, wherein said second application  
2 edge is offset backwards in relation to said first application edge in a direction closer to said  
3 housing.

1        16. A hand-held device according to claim 1, wherein said first application edge  
2 is the front end of a longitudinally extending shaft of said application member .

1        17. A hand-held device according to claim 1, wherein said application member is  
2 formed with a necking.

1        18. A hand-held device according to claim 17, wherein:  
2                said application member has a rear end closer to said housing than said front  
3 end; and  
4                said necking is formed at said rear end of said application member.